

Press release - NVequipment at International Charter Expo 2025

EXPO Greater Amsterdam (Netherlands) - 12-14th November 2025

Laurent Bel and NVequipment's international sales team are this week attending the International Charter Expo (ICE), the world's leading B2B show dedicated to the yacht charter market. More than 1,500 professionals from over 50 countries are gathering for three days of pre-arranged meetings via the Handshake platform, designed to encourage exchanges between fleet operators, brokers and technical suppliers.

For NVequipment, this show is much more than just exhibition space. The company (based in western France) is using a custom approach designed for the specific needs of the charter sector: modular protection, fleet-specific solutions, a refit service, and a CSR approach focused on sustainability and promoting French know-how.

Ahead of the show, the NV team used the ICE matchmaking platform to arrange targeted meetings with European and Caribbean operators, illustrating a proactive, results-oriented approach. This participation confirms NVequipment's international dimension, able to support multi-country fleets and distributors on a Europe-Mediterranean-Caribbean scale.

NVequipment stand: SW-2

ICE 2025 marks the start of a strategic year-end for NVequipment, which will then be attending METSTRADE in Amsterdam (November 18 - 20), followed by the Paris Nautic Show (November 26 - 30). Three major shows aiming to reinforce close ties with OEMs and end users and reaffirm NVequipment's position as the European reference for sustainable on-board protection.