

Press release Cannes, 8  
September 2026

## **NVequipment industrialises the new IN & OUT ambiances for the LAGOON 38 and 43 and the new Lagoon 47 in six months, without sacrificing aesthetics.**

**Two ambiances, three models and six months to move from the aesthetic choices approved by Lagoon to production-ready equipment: in Cannes, NVequipment unveils a project where co-creation, design and industrial capability move forward together.**

A trim that follows the glazing line, a buckle chosen in the exact tone of the fabric, a thread that blends into the material, a storage pocket considered down to its finishing.

On board the Lagoon 38 and 43 and the new Lagoon 47 (new for 2027), the precision of these details illustrates NVequipment's industrial capability: just six months to move from aesthetic intent to equipment ready for series production.



**Lagoon 43 - © Manuella Piou / NVequipment**

On 24 February 2026, Lagoon and NVequipment validated the consistency of two new IN & OUT ambiances. Six months later, they have been adapted to the equipment of three models, some assemblies redesigned, plans updated, new references coded and production flows organised to enable series production.

With a requirement throughout the process, summed up by Catherine Cardi: "to industrialise without ever compromising the aesthetic intent."

The project, launched in autumn 2025, responds to Lagoon's ambition to revitalise the range with contemporary design themes, harmonise the interior and exterior, and make the textile equipment visible on deck a fully-fledged component of the boat's identity.

Based on the moodboards and stylistic directions imagined by Lagoon and its designers, NVequipment was invited to consider how to translate them into exterior equipment, from creative research into colours and materials through to production.

Through this cross-functional project between the two brands, NVequipment confirms its ability to support boatbuilders with tailored developments. Led by Catherine Cardi (NVequipment Marketing) and Léa Dubois (Lagoon Marketing), together with the design, project and methods teams, this strategy of differentiation through form, materials and design is based on rigorous execution and controlled management of flows and data.

“ *A challenge embraced by everyone to build this differentiation in line with the Lagoon brand.*  
— Catherine Cardi, Marketing Director, NVequipment

”

## Two ambiances chosen: one bright and natural, the other full of freshness

Colours, materials, textures, combinations: NVequipment explores two creative territories.

The two directions chosen by Lagoon are developed down to the smallest details: Panarea, with its bright, natural aesthetic inspired by mineral tones and materials connected to the sea, and Sorrento, evoking the freshness and energy of a beautiful summer day around a decidedly contemporary eucalyptus blue.

Choosing an ambiance is only the beginning of the work. It must then be translated into equipment that has a primary function, technical constraints and different shapes depending on the boat and, above all, is intended for series production.



Lagoon 47 (NEW)- © Julien Gazeau / Lagoon / Groupe Bénéteau

## Elegance lies in the details

The two ambiances are punctuated by a **horizontal trim combining material and colour**, which follows the glazing on the outside of the cockpit and flybridge closures.

A deliberately understated line, designed to highlight the equipment and create visual continuity across the boat.

The harmony continues well beyond this first visible element. Every component is reviewed with the same care. The threads used for the assemblies are chosen to harmonise with the main material. The buckles are selected tone-on-tone, beige with the beige acrylic and grey with the eucalyptus fabric. The straps follow the same logic.

*Even what is barely visible matters. Inside the equipment, NVequipment has designed a dedicated pocket for storing the straps, taking the overall harmony into account. A discreet detail that provides a neat finish and responds very concretely to use on board.*



Lagoon 38- © Manuella Piou / NVequipment

## Industrialising without renouncing the aesthetic intent

“ Adding a touch of colour to the existing large-scale equipment on the Lagoon 38 and 43 represented a real transformation and a significant challenge.

— Cécile Élineau, designer, NVequipment.

”

Imagining a signature is a first step. Being able to apply it with the same level of rigour to several pieces of equipment, three Lagoon models and two ambiances, while respecting technical constraints and those of series production, is another.

**That was the whole challenge: not to choose the easy option by simplifying the design to adapt it to production, but to find the technical solutions that would preserve the aesthetic intent during industrialisation.**

The trim is an illustration of this: to obtain this regular, elegant horizontal line on protective covers whose shapes and assemblies differ from one boat to another, some original constructions had to be redesigned. Each adaptation had to simultaneously preserve the intended design, the equipment's functionality and its ability to be manufactured consistently.

Then comes all the much less visible work that actually makes series production possible: updating plans, coding new references, selecting materials and components, assembly trials and adapting production flows. The new signature must be reproducible to the same exacting standards across both ambiances and all three models.

Behind a trim, a stitch or a tone-on-tone buckle are the ideas and vision of those who design, as well as the technical skills and industrial capabilities needed to make them a reality in series production.

In Saint-Gilles-Croix-de-Vie, this continuity is made possible by the complementarity of the trades brought together at NVequipment: **design, engineering office, materials expertise, textile workshops and manufacture of aluminium and stainless-steel structures.**

An organisation that brings aesthetics, technology and production into dialogue throughout development.

### **From approval to the Cannes pontoons in six months**

The schedule reflects the scale of the work completed.

After the two ambiances were approved on 24 February, the teams continued in spring with the adaptations needed to apply them to the various pieces of equipment.

From April to June, the work focused in particular on positioning the new signature, the assemblies and updating the plans for the Lagoon 38, 43 and 47.

At the end of July, the first pieces of equipment were fitted to the boats for photography. At the end of August, the equipment intended for Cannes was shipped and installed.

**On 8 September, six months after the ambiances were approved, the result is visible on the pontoons of the Cannes Yachting Festival.**

This rapid transition from approval to commercial launch illustrates NVequipment's commitment to shortening its time to market and increasing its responsiveness to boatbuilders.

**From aesthetic intent to industrialised equipment delivered within the shipyard's expected schedule, this project illustrates NVequipment's industrial agility and its ability to respond to its builder customers' go-to-market challenges, without compromising on aesthetic standards.**

As announced this summer, NVequipment has chosen to take a break from its presence with a stand at trade shows in 2026 in order to focus its teams on a priority project: shorten its time to market and become even more responsive to the needs of its boatbuilding customers.

Production, supply chain, sales teams and customer service are joining forces this autumn to evolve the organisation, drawing on what NVequipment has always done: listening to customer needs, the expertise of the mechanical and sailmaking assembly teams, and 100% Made in France production.

The new ambiances equip the Lagoon 38 and Lagoon 43 at the Cannes Yachting Festival and are also featured on the Lagoon 47, the shipyard's new model for 2027.

---

## **NVEQUIPMENT IN BRIEF**

### **Recognised expertise since 1977**

For nearly fifty years, NVequipment has designed and manufactured its protective equipment in Saint-Gilles-Croix-de-Vie (Vendée). Engineering office, textile workshops, manufacture of aluminium and stainless-steel structures: every stage is integrated, ensuring quality, traceability and continuous innovation. **The company designs and manufactures equipment for all types of boats, from leisure craft to large vessels and multihulls.**

### **Key figures**

- Founded: 1977, Saint-Gilles-Croix-de-Vie (Vendée)
- Independent SME, 140 employees
- Approximately 35,000 products manufactured per year
- 8,300 catalogue references, covering 1,471 boat models
- 300 to 400 new products developed each year
- Approximately 650 active points of sale in Europe and overseas markets, distributed in more than 50 countries

### **Labels and commitments**

- Living Heritage Company (EPV) since 2022
- French Fab label since 2018
- Made in France: integrated design and production
- ISO 9001 certification since 2017
- Sustainability: renewable fabrics, average lifespan of 8 to 15 years

**Company visits and filming: the Saint-Gilles-Croix-de-Vie site can be visited by appointment (engineering office, textile workshops, aluminium and stainless-steel structures, quality control, logistics). Audiovisual teams are welcome to film sequences in the workshops.**

**Interviews: Pascal Cardi (President and Chief Executive Officer) and Catherine Cardi (Marketing and Communications Director) are available for individual interviews on request.**

## **PRESS CONTACTS**

**Véronique Hemet Largeau**  
**Bubble Communication**

vlargeau@agencebubble.com - Tel. +33 (0)6 51 49 61 16

**Catherine Cardi - CMO NVequipment**  
**ccardi@nvequipment.com**